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Sheet	1	of	2
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**Complete if Known**

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	MATZ, William R., et al.
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	36968-265387

## U.S. PATENT DOCUMENTS

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## FOREIGN PATENT DOCUMENTS

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Examiner  
Signature

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Considered

2/12/03

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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Sheet 2 of 2

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**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials *	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
<i>[Handwritten initials]</i>	<i>[Handwritten checkmark]</i>	"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/icom_cgi/print/print.cgi?url=http://devices.../report_interactive.htm, (11/16/01) pp. 1-2.	
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<i>[Handwritten initials]</i>	<i>[Handwritten checkmark]</i>	"Nielsen Media Research - Who We Are & What We Do," www.nielsenmedia.com/whoweare.html, (10/11/01) pp. 1-4.	

Examiner Signature	<i>[Handwritten Signature]</i>	Date Considered	2/12/03
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